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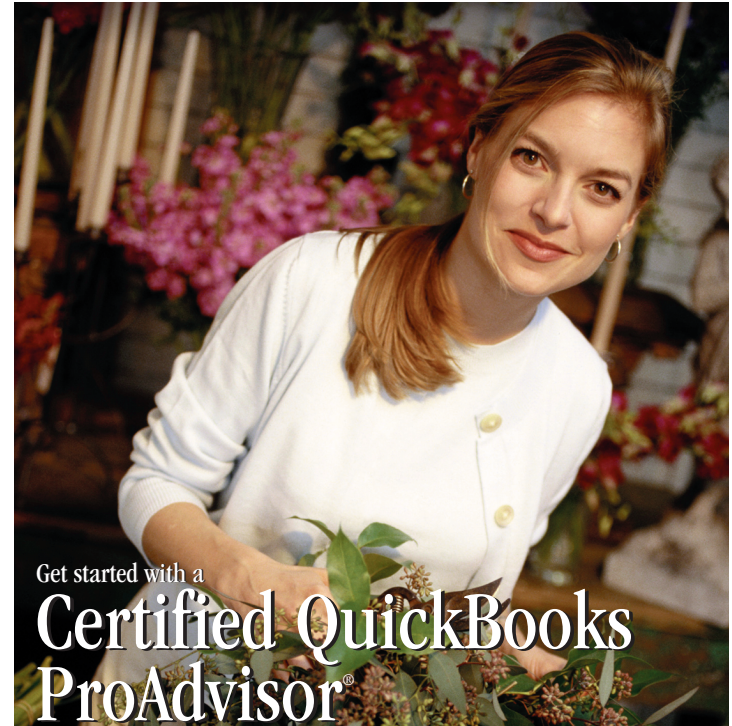
*“QuickBooks is fast and easy—leaving me time to focus on our clients and their needs.”*

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*Lisa Boggio, Vice President  
The Premium Image Group*

**QuickBooks**

Intuit Inc.  
2800 E. Commerce Center Place  
Tucson, AZ 85706



### Consider these facts:

Over 2.5 million small businesses use QuickBooks... 86% of QuickBooks customers say it's easy to use!<sup>1</sup>... and 9 out of 10 QuickBooks users would recommend the software to other small businesses.<sup>2</sup>

With figures like these, it certainly seems worth your time to take a closer look at QuickBooks.

**QuickBooks**

1. Source: Brand Equity Study, June 2004 2. Source: Customer Survey, June 2004

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## ▶ What's the best way to get started?

QuickBooks has been designed for small business owners who aren't experts in accounting and bookkeeping. Using QuickBooks will help simplify work you already do—like paying bills, invoicing customers, tracking sales tax, and much more.

And there are Certified QuickBooks ProAdvisors ready and waiting to lead you through the process from the beginning to end on what's best suited for your business.

## ▶ Who are Certified QuickBooks ProAdvisors?

Certified QuickBooks ProAdvisors are CPAs, accountants, and other professionals who work with small businesses. These ProAdvisors are QuickBooks experts—they've completed a comprehensive QuickBooks training course and exam in order to become certified. They can get you started on the right foot, aiding in set-up, training and troubleshooting... even helping you move from whatever your current accounting method is to QuickBooks.

Even if you already have an accounting professional serving you, if they don't happen to provide QuickBooks-related setup, training, and consultation services, you should consider contacting a local Certified QuickBooks ProAdvisor.

## ▶ What could you learn?

Here are just a few examples of what you could learn:

- Whether using financial software can save you time
- Which edition of QuickBooks is the best for your unique business needs
- How to manage your cash flow at start-up
- How to accurately track expenses and income



## ▶ Certified QuickBooks ProAdvisors Are Here To Help!

QuickBooks users who get help through a ProAdvisor or accounting professional have a higher satisfaction level with QuickBooks. Whether you need help setting up and customizing QuickBooks, learning how to more efficiently use the software, or better understanding the financial data you currently have in QuickBooks, your local ProAdvisor is available to help you get the most out of the software.